



April 26, 2023

Dear Monsignor, Father, or Deacon

Our Diocese will take up the annual collection for the Catholic Communication Campaign (CCC) on May 20-21, 2023. Please encourage your parishioners to prayerfully consider supporting the collection this year. By generously supporting this collection, you are helping to make our Church more accessible and connected to Catholics in our diocese and throughout the world.

Half of the collected funds stay right here in the Diocese of Greensburg to support our local communications efforts. Donations support evangelization efforts including popular and innovative news outlets like *The Catholic Accent* newspaper and quarterly magazine, The Accent Online digital news site, and The Accent On-Air quarterly television show, as well as the diocesan website and social media platforms, which have helped the Diocese and its parishes reach up to 100,000 people in a week.

The other half of the proceeds support the collective communication work of the bishops as well as other national projects in the United States and around the world. Let me share just one international example of the impact of your generosity. Radio Pio XII is one of the oldest Catholic radio stations in Bolivia, founded in 1959 by priests of the Missionary Oblates of Mary Immaculate near the tin mines at Siglo XX. Rooted in the Gospel and in solidarity with Indigenous people and others who are poor and marginalized, Radio Pio XII expanded its reach by adding two more stations in the early 2000s. One of those stations, in Cochabamba, reaches out to the nearby community with programming in both Spanish and the Quechua language of the local Indigenous people. With an emphasis on discussing human rights for marginalized people in the context of the Church and Catholic social action, the programming gives voice to those on the margins. But for that voice to be heard, Radio Pio XII needed to replace outdated transmission equipment. With help from the CCC, Radio Pio XII was able to make the necessary upgrades to its FM radio transmitter and editing equipment that will extend its reach and bring the Gospel to a wider audience.

Your support for the CCC helps the Church to modernize how it communicates the joy of the Gospel. Not only does it help spread the faith, but it also helps form young disciples and gives them the practical skills they need to navigate today's digital media environment. For more information about the Catholic Communication Campaign and the projects it supports, visit [www.usccb.org/cc](http://www.usccb.org/cc). Please submit the total of this collection to the Finance Office by Tuesday, June 6, 2023.

Yours in Christ,

A handwritten signature in black ink that reads "Larry J. Kulick". The signature is written in a cursive style with a cross at the beginning.

The Most Reverend Larry J. Kulick, JCL  
Bishop of Greensburg